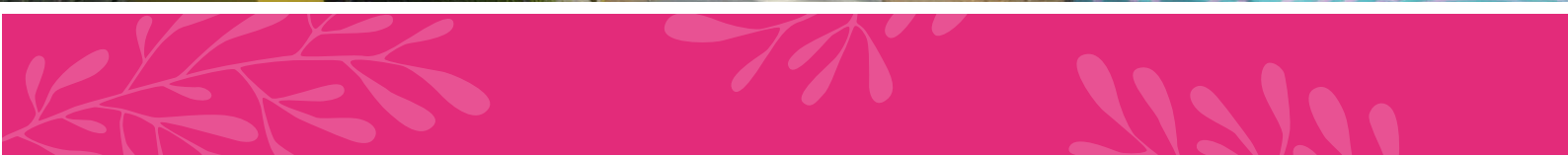


PERTH GARDEN FESTIVAL
MCCALLUM PARK 12-15 APRIL 2018

SHOW GARDEN ENTRY FORM





ABOUT

Perth Garden Festival is Western Australia's longest running, and most prestigious, garden, landscape and outdoor living event in Western Australia. Bursting with colour, the Perth Garden Festival delights visitors with stunning garden concepts, landscape show gardens, breath taking floral displays, sustainable living ideas, garden trends, innovative products and abundance of information on outdoor living.

In 2017, The Perth Garden Festival attracted over 120 exhibitors, including 25 nurseries, offering over 30,000 attendees a vast variety of plants, products, and services.

Being a gardening and outdoor living event, The Perth Garden Festival offers an ideal forum for any business with products or services with a focus on gardening, outdoor living, household products, crafts, kitchenware, clothing, health and wellbeing or anything new and exciting.

Exhibiting at The Perth Garden Festival offers a tremendous opportunity to retail, build lead and client base as well as increase brand awareness to one of the largest audiences of garden and outdoor living enthusiasts, WA has to offer.

VENUE

The 2018 Perth Garden Festival will be held at McCallum Park, Victoria Park on Thursday 12th to Sunday 15th April. With its central and easily accessible location, located off Canning Highway on Taylor and Garland Street, McCallum Park will transform into a colourful and vibrant outdoor festival.





SHOW GARDEN SITES

The Perth Garden Festival is owned by the Nurseries and Garden Industry of Western Australian (NGIWA) and is Western Australia's oldest and most prestigious gardening and outdoor living event. The 2017 event attracted over 30,000 visitors.

Our commitment is to provide the Western Australian public with a world class gardening event. To achieve this we have placed significant importance on the establishment of a high quality Landscape Design Competition. This area of the event, more commonly referred to as the Show Gardens, is without question one of the key drawcards for the public audience. As a result we have and will continue to invest into Landscape Designers who choose to participate.

Landscape Designers are provided with the opportunity to secure COMPLIMENTARY sites valued at over \$6500+GST. There are no administrative fees whatsoever.

Accepted applicants receive:

- Flat land of size 10x15m (150sqm) in a fenced and secured site. It is intended that garden designs are maintained within a 10x10m area, with the remaining space used for servicing the site during the build;
- Build access will be a minimum of 10 days and may extend to 14 days upon council approval (TBC);
- Marketing exposure including live weather crosses on the Channel Nine news along with possible live radio broadcasts taking place at the Show Garden sites. Social media and website marketing will be prominent;
- Networking opportunities with industry related businesses;

Due to the competition element of the Show Gardens, there is an expected level of quality required. Applicants are required to submit a design plan no later than February 12 that will be assessed by industry authorities. If modifications are required, this information will be provided to the designer to ensure that minimum competition standards are met.

The Show Garden judging will take place between 3pm and 5pm on Wednesday 11th April. A 'Judging Criteria' will be sent to all approved Landscape Designers following acceptance of the design plans after February 12. A limited number of sites are available, so please submit your applications promptly to Thomas Wagner at Thomas.Wagner@cspports.com.au or for further information phone 9436 0250.





SHOW GARDEN ENTRY FORM

COMPANY NAME: _____

GARDEN NAME: _____

POSITION: _____

CONTACT PERSON: _____

TELEPHONE: _____

ADDRESS: _____

ABN NUMBER: _____

EMAIL: _____

WEBSITE: _____

ARE YOU A NGIWA MEMBER?

YES

NO

DO YOU REQUIRE MORE THAN A SINGLE 10AMP GPO:

YES

NO

IF YES PLEASE SPECIFY:

(ADDITIONAL CHARGES WILL APPLY) _____

SITE BOOKING

SITE SPACE	DIMENSIONS	SITE FEE (EXCLUDES GST)	TOTAL FEE (EXCL GST, INC ADMIN FEE)	QUANTITY
SHOW GARDEN				
150SQM SITE	10m wide x 15m deep	\$0	\$0	

SITE MAP

Sites will be allocated by event managers in consultation with NGIWA





Every landscape designer that is confirmed by Friday, February 23 2018 will receive complimentary marketing listings (this may be in the form of website, promotion etc). Please describe your product/service or features for inclusion below. Please note, your listing is subject to editing wherever necessary to comply with space availability. Your listing may be no longer than 20 words and event organisers will hold no responsibility to errors due to unclear writing.

PLEASE SUPPLY A HIGH RES BUSINESS LOGO (OR IMAGE) AND ANY ADDITIONAL IMAGES YOU WHICH THE ORGANISERS TO USE IN PROMOTING YOUR BUSINESS.

BUSINESS NAME: (AS IT WOULD APPEAR ON FESTIVAL PROMOTIONS)

20 WORD DESCRIPTION:

BUSINESS CONTACT: (How do you want customers to contact you EMAIL, WEBSITE, or PHONE)



YOUR PERTH GARDEN FESTIVAL CHECKLIST:

*All items must be ticked before submission

I have reviewed the new map and venue for 2018

I have provided public liability insurance with the correct interested parties listed.

I will return compulsory forms by 5th March.

By ticking each of the above boxes you confirm your understanding of the booking process. Event organisers take no responsibility should the exhibitors fail to comply fully with the booking process.

SUBMIT YOUR APPLICATION

Please mail, fax or email your completed Exhibitor Booking Form to:

Address:

Perth Garden Festival c/o CSA
Suite C2 118 Railway Street
West Perth WA 6005

Fax: (08) 9226 1244

Email: info@perthgardenfestival.com.au or brian.newnham@csports.com.au

Website: www.perthgardenfestival.com.au

CONFIRMATION OF BOOKING

Once bookings have been received and accepted, exhibitors will receive a confirmation email confirming their space at the 2018 Perth Garden Festival. Your site can only be confirmed upon approval of a design plan, due no later than February 12, 2018.

FULL NAME:

SIGNATURE:

DATE:

***BOOKING FORM MUST BE SIGNED**



CONTACT US

THOMAS.WAGNER@CSPORTS.COM.AU
08 92261233

